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Texas Publisher Acquires Hanley Wood's American Dream Homes (posted 11/03)

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Hurst, Texas-based publisher, MMG has acquired high-end, shelter title, *American Dream Homes* magazine from Hanley Wood LLC. Media investment bank [M.C. Alcamo & Co.](#) advised MMG and [DeSilva & Phillips](#) advised Hanley Wood in the deal. The terms of the transaction were not disclosed.

[Hanley Wood](#) launched *American Dream Homes* in 2004 as the flagship consumer title in its special interest publication group. The title is published seven times a year and provides news and information to affluent Americans planning to build or remodel their "dream homes." Also transferred in the deal were the proprietary rights to wholesale and retail distribution racks.

[MMG](#) publishes a suite of high-end shelter magazines, including [Signature Kitchens & Baths](#), [Signature Pools & Spas](#), [Innovative Home](#), and [Pool Life](#), as well as [DS News](#), a glossy monthly for the mortgage-default and mortgage-servicing industry.

Posted by [Marrecca Fiore](#)