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Telluride Publishing Sold To Big Earth

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Telluride Magazine and ***The Telluride Visitors Guide*** have been acquired by Colorado's Big Earth Publishing, Inc. The four year-old publisher's focus is on Colorado and the outdoors and their publication list includes the books ***Walking into Colorado's Past*** and ***The Colorado Weather Almanac*** in addition to the magazine ***Women's Adventure***.

In 2007 Publishers Weekly named Big Earth Publishing the second fastest growing independent publisher in the U.S.

M.C. Alcamo & Co., Inc., the New York media investment bank, represented Telluride Publishing, Inc., the seller. The transaction is the third completed sell-side transaction in six months for the firm. The deal team was led by Michael C. Alcamo, the company's president. The transaction marks the company's expansion into consumer and regional media.

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Big Earth Publishing Acquires Telluride Magazine

Regional becomes publisher's second in new division.

By Jason Fell

06/11/2008

Neenah, Wisconsin-based Big Earth Publishing has acquired Telluride magazine and its accompanying Telluride Visitors Guide.

M.C. Alcamo & Co. Inc. represented Telluride in the deal. Terms of the transaction were not disclosed.

Telluride is the flagship magazine of southwest Colorado publisher Telluride Publishing, and features health, environmental and sports content about the Colorado mountain town. The 25-year-old, twice-yearly magazine has an annual circulation of 70,000. In addition to the magazine and travel guide, Telluride Publishing produces a number of custom products.

Telluride owner and publisher John Arnold will join Big Earth's leadership team as part of the deal.

In February, Big Earth -- which primarily publishes books -- acquired Women's Adventure, the first in its newly-formed magazine publishing division.

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