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For Immediate Release

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Oser Communications Group Acquires *Gourmet News*

*Arizona publisher adds popular trade newspaper
to its portfolio of premier trade show dailies and trade journals*

Yarmouth, Maine and Tucson, Arizona. June 30, 2008 – Oser Communications Group, a national leader in trade show dailies, trade journals and periodicals, today completed its acquisition of *Gourmet News*, the leading business newspaper for the gourmet industry.

For more than fifteen years, *Gourmet News* has been a leader in providing news and information to top-level decision makers in the gourmet foods industry. In total, 25,100 professionals rely on the newspaper's active monthly reporting. Subscribers include retailing decision-makers at gourmet and specialty food stores and cheese shops, cookware stores and giftshops, supermarket chains and mass merchandisers.

In the transaction, the publication's staff will become senior sales and editorial employees at Oser Communications Group.

New York media investment bank M.C. Alcamo & Co., Inc. acted as financial advisor to United Publications, Inc., the seller, and represented it in negotiations with Oser Communications. The deal was the M&A firm's third completed transaction in three months. M.C. Alcamo & Co., Inc. has been involved in notable national transactions in consumer, regional, and business-to-business media.

"The acquisition was an excellent strategic fit for the buyer from both a portfolio and a personnel perspective," said Michael Alcamo, President of M.C. Alcamo & Co., Inc. "*Gourmet News* and its editorial and sales teams are distinguished leaders in this dynamic industry. And, OCG is committed to upholding the tradition of exceptional quality and service for which United Publications has been well-known."

Brook Taliaferro, President of United Publications, Inc., the seller, said the sale was arranged in order to allow United to focus on the company's core publications and trade shows in corporate security and security management as well as the home medical

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equipment industry and its recent launch of the HME Expo. “We sought to focus on our core segments, and felt that it was time to bring Gourmet News to a media group that would make it a core element and would deliver the highest levels in quality to our audience. We appreciated M.C. Alcamo & Co.’s highly professional approach in identifying a buyer and helping us make this strategic sale in a timely fashion,” he said.

About United Publications, Inc.

Based in Yarmouth, Maine, United Publications, Inc. is a specialized publisher of business newspapers. Its properties include *Fitness Business News*, *HME News*, *Security Director News*, *Security Systems News*, *Security Systems News Europe*. As well, it owns the industry conferences *HME Business*, *Summit TechSec Solutions*, *Security Business Development Forum*, and *Security Profiling for Survival*. United’s publications provide industry participants with topical news and information, highly targeted and efficient circulation, high quality graphics and editorial, and a range of related marketing solutions. For more information, please visit: www.unitedpublications.com.

About Oser Communications Group.

Across five decades, Oser Communications Group has been a leader in trade show dailies, trade journals and periodicals. Our diverse industry involvement includes computers, restaurant and foodservice, cooking, satellite, networking, broadcasting, wireless, and consumer electronics. Oser’s clients range from Fortune 500 companies to middle market companies of all sizes. For more information, please visit: www.osercommunications.com.

About M.C. Alcamo & Co., Inc.

M.C. Alcamo & Co., Inc. is a New York-based investment banking firm serving the media and information industries. The firm specializes in mergers and acquisitions, workouts and restructurings, and private equity transactions. M.C. Alcamo & Co. Inc. has initiated transactions in regional consumer media, trade publishing, and newspapers. For more information, please visit: www.mcalcamo.com.

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